

Ste. Anne



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CASE STUDY

INDEPENDANT Fuel Performance CASE STUDY





STE. ANNE CO-OP FUELS

**RANK AMONG THE TOP
PERFORMING FUELS**

when compared alongside other fuels in Southeast Manitoba



THE CHALLENGE

WHICH FUEL IS THE BEST?

With the participation of three independent test labs with Dynamometer equipment, we gathered test samples from various gas stations around the southeast and tested them against the competition to truly see which fuel performs the best.

A *dynamometer* or “*dyno*” for short, is a device for measuring force, torque, or power.



TEST METHODOLOGY

BLIND TESTING

Test samples were gathered from various gas stations across the southeast and poured into the same type of jerry cans so they were unmarked and ‘blind’ to the independent test labs.

To ensure no contamination or mixing of fuels, the fuel tank either completely removed and emptied or the fuel tank was bypassed and fuel was pulled directly from a test sample jerry can. The engine was then idled with the new test fuel before running the Dynamometer test cycle. In most cases, two or three tests of each fuel were run, and recorded to ensure the result was not skewed due to an inaccurate reading.

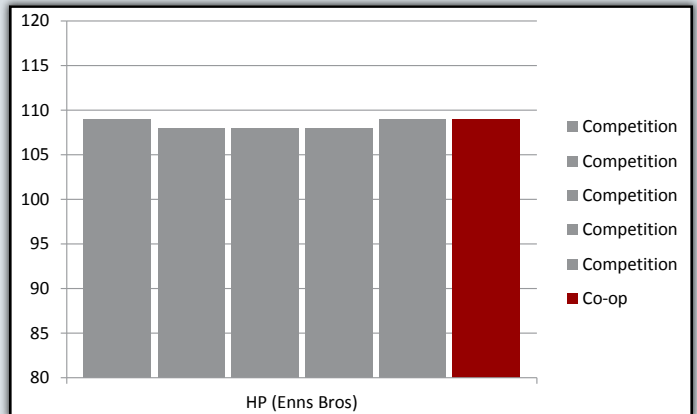
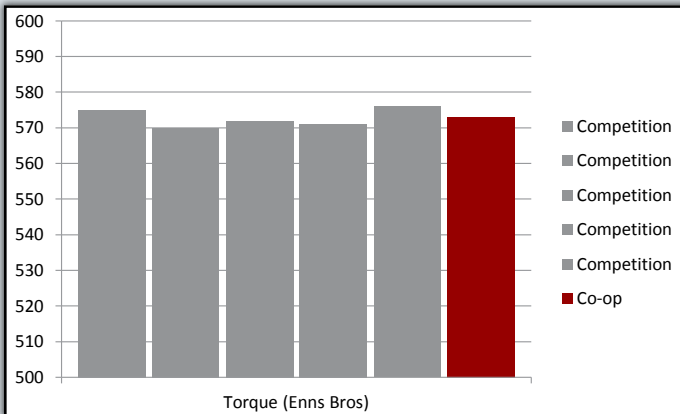
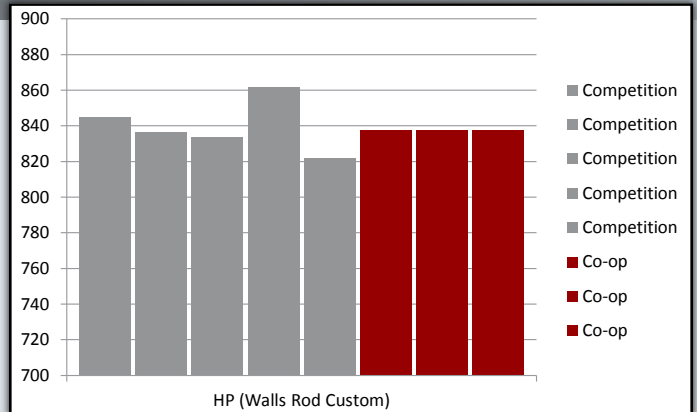
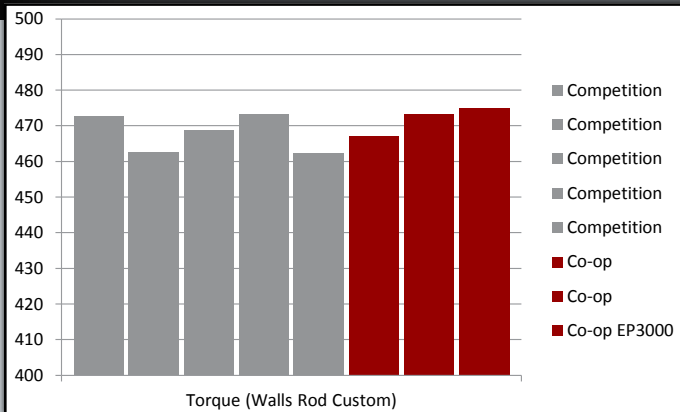


THE RESULTS WHICH FUEL IS THE BEST?

Not only did Co-op fuels demonstrate equal or better performance than the competition, the overall performance difference across fuels was so minimal that it begs the question: Why not partner with Co-op when they give back significantly to the community and provide membership profit sharing cash back?

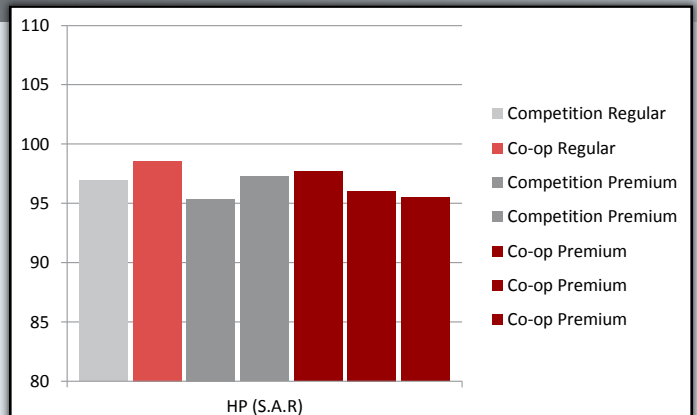
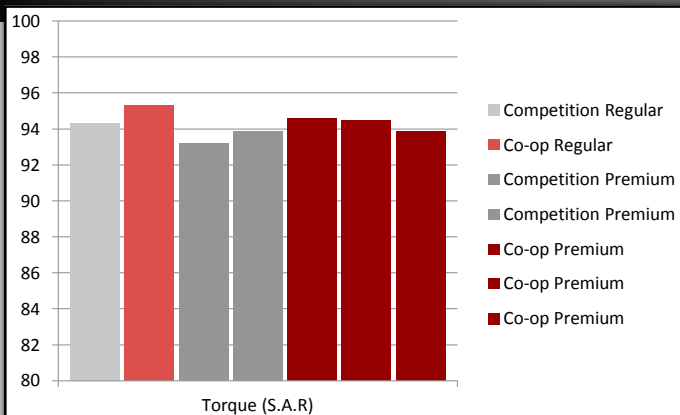
DIESEL TESTING

We have tested our diesel fuels alongside Shell, Shell V-Power, Petro-Canada, Husky, and Esso. The Diesel testing was completed at Walls Rod Custom (Top) and Enns Brothers (Bottom).



PREMIUM FUEL TESTING

Our premium fuels (from various locations) were tested alongside Shell and Petro-Canada at S.A.R. Steinbach.





High Quality Products. Always.

We pride ourselves in delivering high quality products. We follow through on this commitment through regular testing on our petroleum storage to maintain the highest quality of product on all gasoline and diesel at all our locations.

As a testament to this commitment to quality, we carry Top Tier Certification – meeting or exceeding the strict standards that are required to be part of the Top Tier program. This standard is endorsed by a consortium of major vehicle manufactures, for more information visit www.toptiergas.com.



Performance Features

- Aggressive detergency package in all Co-op gasolines assists in removal of combustion related deposits
- Protects fuel system against corrosion
- Controls moisture in the fuel system
- Inhibits oxidation of the product during storage
- Reduces the potential of 'knocking' due to self ignition
- Helps optimize fuel economy, performance, and reduces emissions (compared to lower quality fuels)

Our Premium Gas is Ethanol Free

Did you know our Premium gasoline contains no Ethanol for maximum performance in your recreational and high performance engines.

STE. ANNE CO-OP FAST FACTS 2014

115 million

liters of fuel pumped.

That's 6 Super B truckloads per day!

- **27,000** members served (and growing)
- **1,800** new members in 2014
- **2 million** served transactions
- **7.8 million** total cash back to members
- **150** people employed
- **17** communities served